



## 2008 Portrait Information:

Ger Lawlor Photography aims to provide clients with high quality special images to be cherished for many years.

### Introduction

Portraits provide lovely memories of special people and special times. Children, teenagers, adults, couples and families should treat themselves to a portrait session at least once in their lifetime. This provides beautiful wall art for the home, and also helps to preserve the family record. Ger Lawlor Photography has a professional and friendly approach to portraiture, giving clients high quality images that will endure as time passes.

### Your Portrait Sitting

The portrait sitting fee includes up to one hour of photography, at our studio, in Park, Wexford, or at your preferred location. The fee also includes a viewing session at the studio, where you may select your images by viewing them on a large screen, at very high quality. This allows you to see the images in detail and helps you to decide which sizes and types will be best for your requirements. Images can be colour, black and white, or sepia, and all of the photos taken can be viewed in any of these ways. At the end of the viewing session, you will receive a set of printed proofs to keep. These may be used to show friends and relatives the results of the photo shoot, and as a handy reference if you wish to order reprints for family members.

### Your Prints

With a large number of high quality photos, selecting which images you prefer can sometimes be difficult. Ger will offer professional advice to ensure that you get the best value for money and show off the results of the photo shoot. Prints can look quite different at the various sizes which are available, and there are many ways to present them. Photographs can be provided in a variety of frames, whether simple white ash, or in more elaborate classic or contemporary double mounted frames. Canvas wraps are very popular at the moment and all canvases from Ger Lawlor Photography are treated with a special coating which prevents dust and light from damaging the image. For a truly unique look we can print on cotton rag paper or can provide hand crafted images on handmade paper, printed with precious metals. Regardless of which you choose, all images will have an expected lifetime of at least 100 years. (Please note: We do not provide larger prints un-framed. This is to ensure quality control over the finished product which bears our name.)

*Travel is normally applied at the rate of €0.35 per Km for travel outside of the greater Wexford area. This figure is usually pre-agreed, with excess distance only being charged.*

*In the event of younger children becoming shy or getting upset at a shoot, Ger will re-schedule for another day at no additional charge. A third attempt is not usually necessary, but in the event, may incur an additional sitting charge, decided in advance.*

*Additional photography time on location or in studio is normally charged at €100 per hour or part thereof (agreed in advance).*

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*Ger Lawlor is a member of the Irish Professional Photographers Association and the Master Photographers Association. (LIPPA, LMPA)*

### Room Art (Making the most of your photos)

When you have decided which images you like from the photo shoot, it is important to spend some time deciding how best to present them. Every home is different, and pictures look best when the subjects, frames and mounts blend and complement the décor of the room where they are hanging. If you wish, we can arrange a visit to your home and advise on suitable options, to ensure that the photos are not too big or too small for their location. If you would like more detailed assistance, we can recommend an interior designer who will visit you, and for a very reasonable fee will advise on aspects of your décor and how best to use your photos to enhance your rooms. We carry a selection of high quality frames in stock, or if you prefer we can arrange bespoke framing from a number of high quality suppliers in the South East.

### Extras and Gift Vouchers

Extras include re-prints, albums or folios, fine art prints on museum quality paper, storage boxes for prints and souvenirs, greeting or thank-you cards with your images, and a range of photo books with a selection of the best images from the portrait session. We can also upload a slideshow of your images to your iPod, compatible mobile or other personal media device.

Gift vouchers are available and can be customised to suit your requirements, for example you may wish to give a gift of a portrait session and a print of a particular size, rather than naming an amount.

## 2008 Portrait Price Guide

Sitting Fee (with viewing session afterwards)	€65
Small prints (suitable for your own frames)	from €15
Small prints, professionally framed	from €45
Medium sized prints, professionally framed	from €155
Larger prints, professionally framed	from €450
Canvas prints in various sizes	from €250
Photo books of images	from €120

Ger Lawlor Photography  
Kilcarriga House | Park | Wexford | Ireland.

portraits@gerlawlor.com | www.gerlawlor.com  
+353 (0)87 6460748 | +353 (0)53 9124458